

Zonta Club of Montgomery, Inc. - 2010/2011 Membership Committee Report

Committee Goals:

1. To recruit new members and retain/rejuvenate current members through activities which strengthen the Club.
2. Increase membership by 6 individuals by May 31, 2011
3. Enhance retention of existing members by promoting fellowship.
4. Enhance new member retention by strengthening mentor support and accountability.
5. Enhance new member retention by strengthening social skills and personal knowledge of other members.
6. Conduct at least 1 social event by May 31, 2011.

Activities during reporting period:

1. Create formal Invitation cards for prospective new members.
2. E-mail members that missed a meeting.
3. Create personal thank you cards signed by the president to guests.
4. Display a Club Guestbook at our business meetings.
5. Update Club flyer to include current service projects and professions of our members.
6. Create wallet sized "mini tri-fold" to be disbursed to all members to hand out.
7. Create New Member Packages:
 - Club Handbook
 - Bylaws
 - Calendar of Events
 - Committee Listing
 - Membership List
 - Wallet sized "mini tri-folds"
8. Create Guest Packages:
 - Zontian Magazine
 - Club Flyer
 - Printed monthly newsletter
 - Business Card
9. February "Share the Zonta Heart" event to be used as recruitment tool.
10. Work closely with the PR committee to promote the "Share the Zonta Heart" event.
11. Develop effective mentoring program.
12. Yearly reunion Meeting on Clubs Anniversary, combined with a potluck dinner or silent auction.
13. Optional fellowship in a relaxed setting to strengthen our group.
14. Organize the yearly holiday social event.

Budget Request:

For the reporting period the membership committee requests \$350.00 to be allocated to the committee. These funds will be needed mainly for material, roses for the initiation ceremony, and meal costs for February recruitment event.

Respectfully Submitted by:
Dolores Osborne-Hensley, Chair
Julie Watson, Co-Chair
Nova Clarke
Betty Ziri
Gwendolyn Grimes
Eleanor Davis
Charlene Meadows
Julie Weller
Brenda Smith

This report was Amended by the Board and adopted by the Club October 5, 2010